

## Anne Nilsson CV

**Active today as a writer, author and PR consultant with a focus on sustainable business development. Previously worked as a freelance journalist in sustainable business development for various Swedish newspapers and environmental consultant at the international auditing company KPMG. Two degrees: biologist and business economist. Self-employed since 2002.**

### Professional life

#### Writer, author and PR consultant

2008 to today

Freelance writer, author and PR consultant in the field of sustainability. The customers consist of larger listed companies, state-owned companies, authorities, industry associations, trade unions, smaller companies and various types of organizations. In the forest industry, we can mention customers such as the Swedish Forest Industries Federation, the Swedish forest companies BillerudKorsnäs and Billerud, and the technology company OTMETKA.

#### BID manager

2020–2021

Project manager, one of three, in the process Business Improvement District to develop the city center of Enköping, Sweden. Focus on production of various reports, administration and documentation.

#### Secretary, administrative support and webmaster

2014 to today

Secretary, administrative support and webmaster for the center association Enköping Centrumsamverkan in Enköping municipality, Sweden.

#### Freelance journalist

2002–2007

Freelance journalist with a focus on sustainable business development with articles in the Swedish business press, special magazines in the field of environment / sustainability, community magazines, science reports and more.

#### Environmental consultant

1996–2001

Environmental consultant at the auditing and consulting company KPMG at the head office in Stockholm. Actively participated in developing and establishing the new competence area environment and ethics in the market. Worked there with environmental auditing, environmental due diligence, environmental education, environmental management systems according to EMAS and ISO 14001, review of environmental / sustainability reports and codes of conduct for primarily Swedish business, but also voluntary organizations and municipalities. Also responsible for a major EU project.

### Selected educations and qualifications

- **Master of Philosophy with Biology** as a major, Uppsala University, Sweden, 1989–1993
- **Bachelor of Philosophy with Business Administration** as a major, Stockholm University, Sweden, 1993–1996
- **Industrial environmental protection** (20-credit education), Royal Institute of Technology, Sweden, 1994–1995
- **Communication and Leadership**, Dale Carnegie, Sweden, 2000
- **Basic course in practical journalism**, Poppius Journalist School, Sweden, 2001
- **Business analysis and business evaluation**, IFL at the Stockholm School of Economics, Executive Education, Sweden, 2005
- **Strategic Information**, Berghs School of Communication, Sweden, 2008
- **UCM Basic Urban**, site and center development (education in urban center management), Swedish City Centers, Sweden, 2021

### Association life in selection

- **Vice President, Enköping-Trögden Rotary Club**, Sweden, 2017–2022
- **President, Enköping-Trögden Rotary Club**, Sweden, 2015–2016
- **Chairman, Enköping Chamber Choir**, Sweden, 2012–2018
- **Chairman, Naturvetarnas nomination committee** (union for Sweden's professional scientists), Sweden 2007–2009
- **Chairman, Environmental Journalists' Association**, Sweden, 2004–2008
- **Chairman, Biology section in Naturvetarna** (union for Sweden's professional scientists), Sweden, 1997–2001